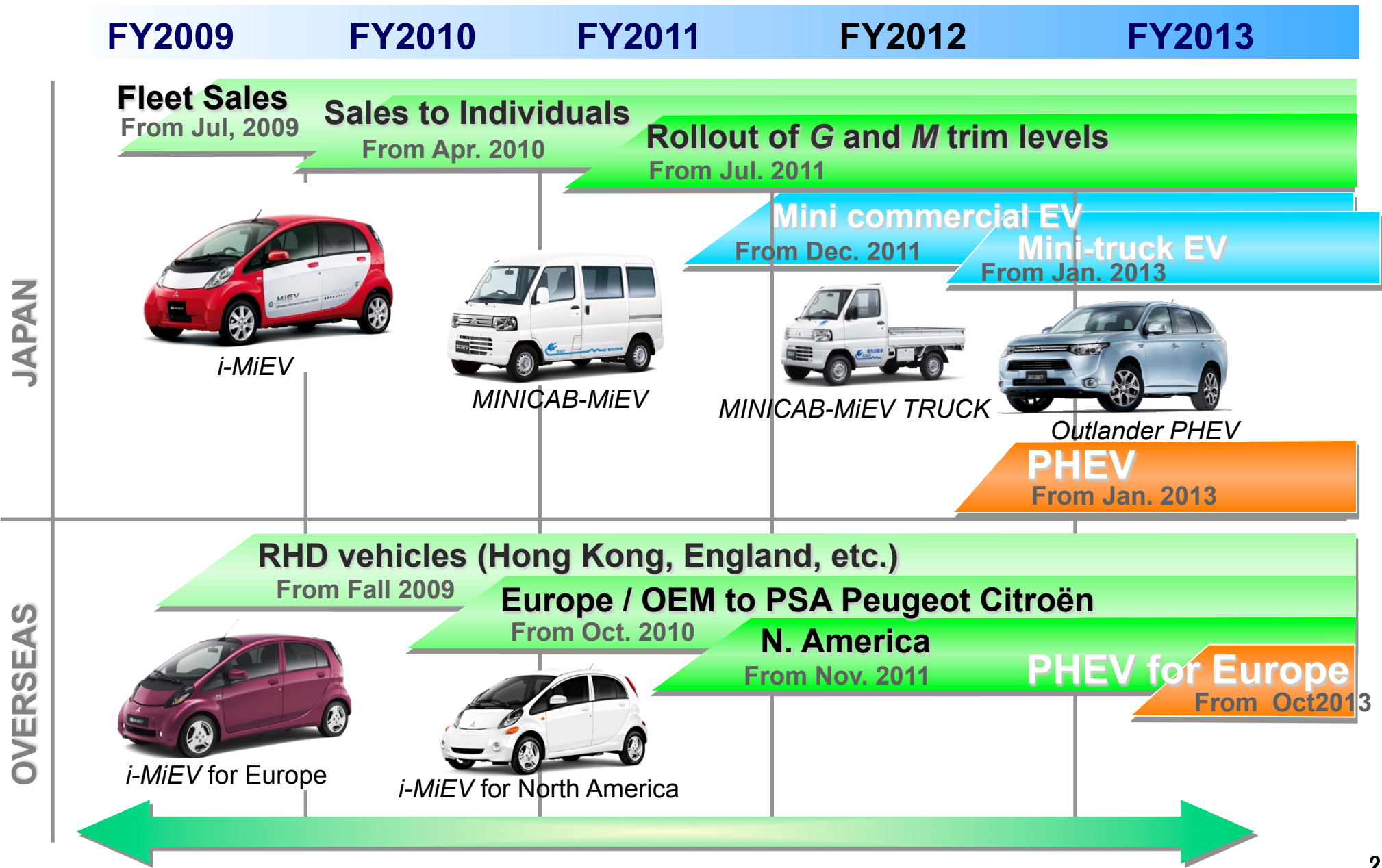


1. Mitsubishi Motors EV Business

Mitsubishi Electric-powered Models line-up

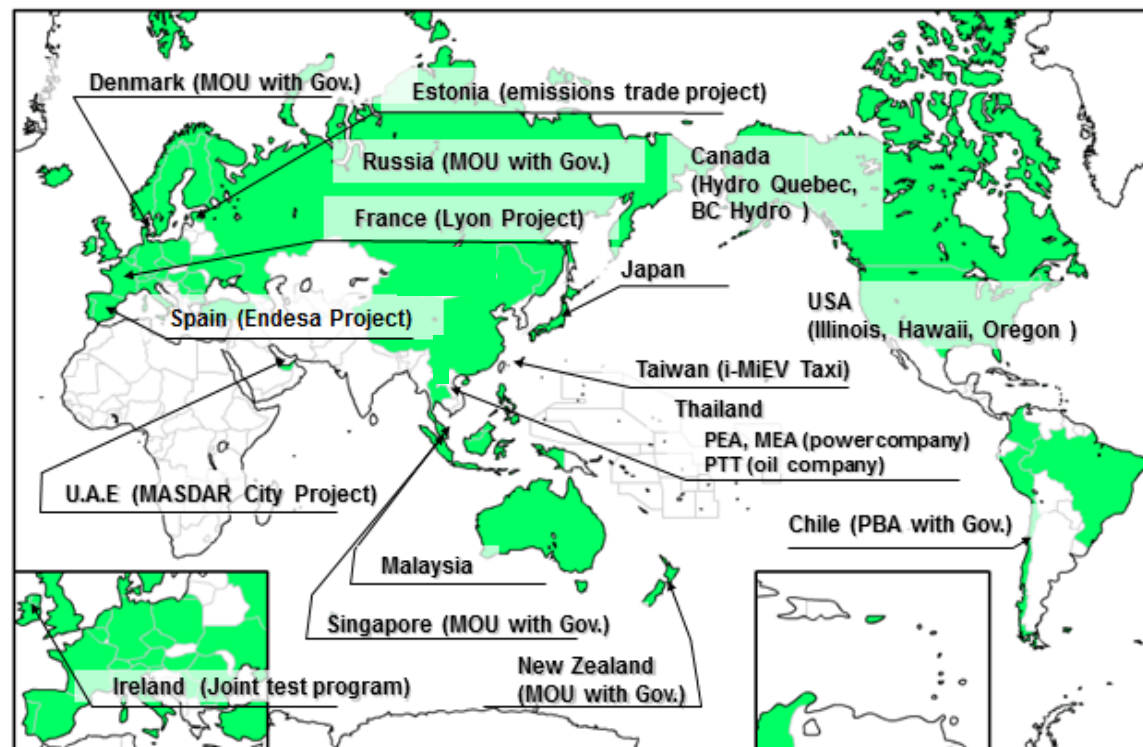


MiEV Sales Top 10 Countries

- ❑ 25,100 units sold until September 2014 in the world
- ❑ MiEV is sold in more than 50 countries. (Green part in the map)
- ❑ The number of partners introducing, selling, testing EV is more than 60.

MiEV total sales

| | | |
|----|--------------|---------------|
| 1 | JAPAN | 16,323 |
| 2 | NORWAY | 2,363 |
| 3 | U.S.A | 1,846 |
| 4 | GERMANY | 958 |
| 5 | ESTONIA | 554 |
| 6 | CANADA | 474 |
| 7 | SWITZERLAND | 394 |
| 8 | AUSTRIA | 296 |
| 9 | UK | 295 |
| 10 | AUSTRALIA | 237 |



※In Japan, MINICAB-MiEV (Van & Truck) is included.
Outlander PHEV is excluded.

More than 2,000 i-MiEVs were sold in Norway

Key factor for success

- ☐ Tax (road and registration) and VAT exemption
- ☐ Free parking
- ☐ No motorway toll
- ☐ Well established charging infrastructures
- ☐ Access to bus lane
- ☐ High interest for EV



EV- exclusive parking



1,000th i-MiEV customer!!

i-MiEV In Malaysia

EV pilot project in Langkawi island



Official launch event of i-MiEV



Petrosains Science Center



Penang 2nd Bridge (JKSB)



Mitsubishi PHEV : New-generation SUV

The 4x4 SUV PHEV provides both zero CO₂ emission driving and high performance driving pleasure.

**OUTLANDER
PHEV**



**New generation SUV
with clean EV technology**



EV technology : i-MiEV

- Clean Energy
- Smooth and powerful
- Low running cost



SUV technology : Pajero

- Wide visibility
- Roomy cabin
- Useful luggage space

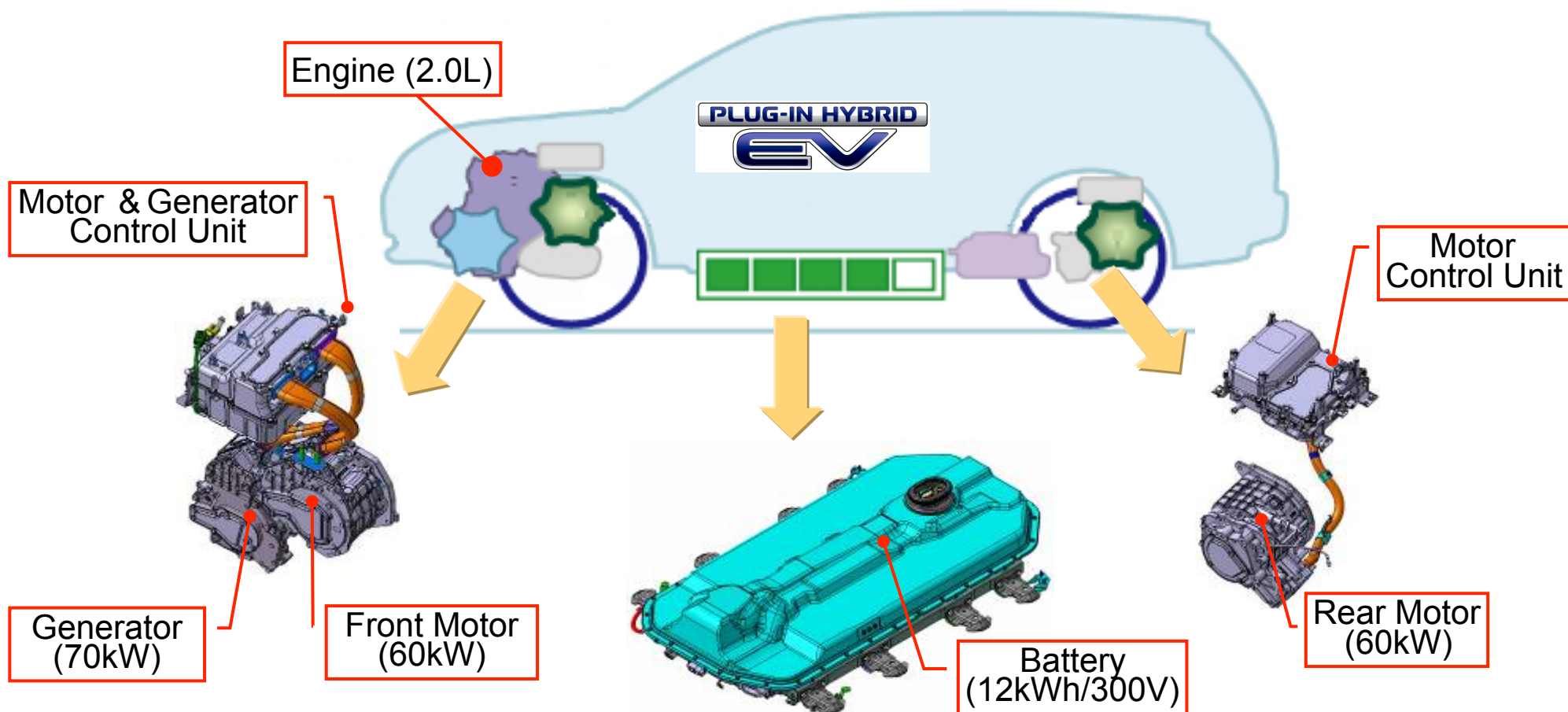


4WD technology : EVO

- Powerful 4WD
- Stable driving on icy road
- S-AWC high cornering performance

PHEV System Overview

- Keep enough EV cruising range with large- capacity battery.
- Achieve long cruising range by gasoline-engine generated electricity.
- Gasoline-engine power used during high speed cruising, and electric motor assist when accelerating.



Car of the year Doble Award



2013-2014 日本カー・オブ・ザ・イヤー
イノベーション部門賞受賞

日本カー・オブ・ザ・イヤー実行委員会賞

テクノロジーオブザイヤー受賞

プラグインハイブリッドEV

@earth TECHNOLOGY

未来Driveが、
加速する。

OUTLANDER
PHEV



Sales of Outlander PHEV

□ 67,000 units sold until September 2014 in the world

PHEV total sales

| | |
|----------------------|---------------|
| 1 JAPAN | 17,986 |
| 2 NETHERLANDS | 14,566 |
| 3 UK | 2,742 |
| 4 SWEDEN | 1,835 |
| 5 NORWAY | 1,233 |
| 6 AUSTRALIA | 896 |
| 7 GERMANY | 825 |
| 8 FRANCE | 765 |
| 9 SWITZERLAND | 272 |
| 10 BELGIUM | 182 |



2. Emergency Mobile Battery

Emergency Electricity Output (Japan)



Emergency Electricity Output (Japan)

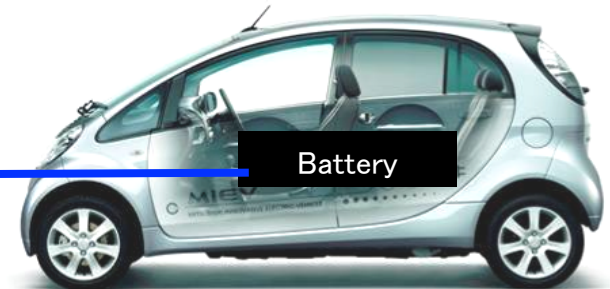
Emergency Electricity Output (Up to 1,500W)



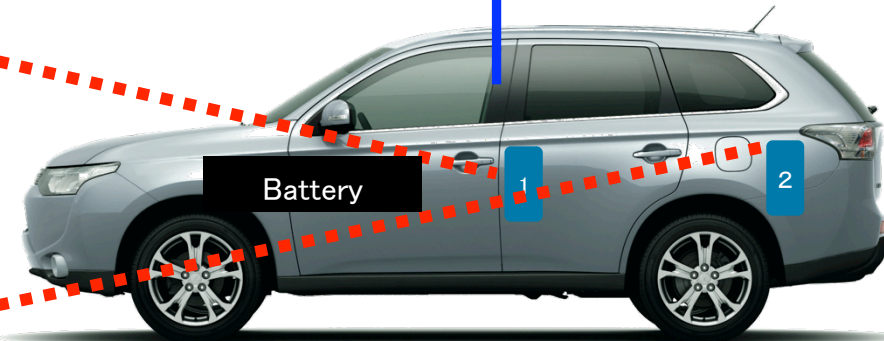
MiEV power BOX



i MiEV



OUTLANDER
PHEV



3. Mitsubishi Smart Grid

M-tech Labo (Factory Energy Management System)



To study new usage of EV/PHEV, we have developed V2H pilot system.
V2H pilot project has started on April 2012 and V2H mass production model has launched on July 2014.(Mitsubishi Electric)



Charging Posts for EVs

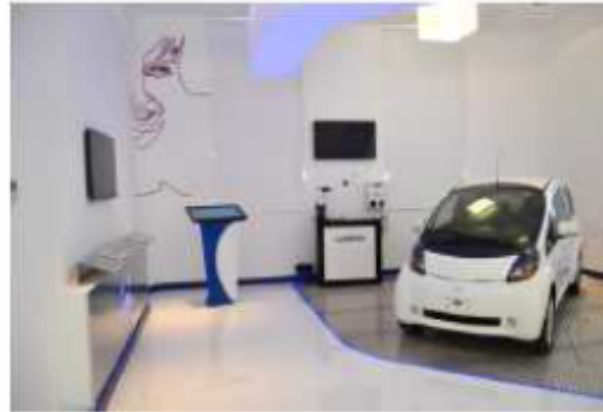


Used Battery Unit

New market for EV/PHEV: Demand control

Smart community pilot project in Malaga, Spain.

[ICT platform] Realize collaboration between grid and EV infrastructure.



EV for Agriculture

**Mitsubishi Motors is trying to utilize EV Truck for Agriculture.
Experimental test is being conducted in Tohoku rural area with
Ministry of Agriculture, Forestry and Fisheries.**



4. Next Mitsubishi EV/PHEV

Next Mitsubishi EV/PHEV

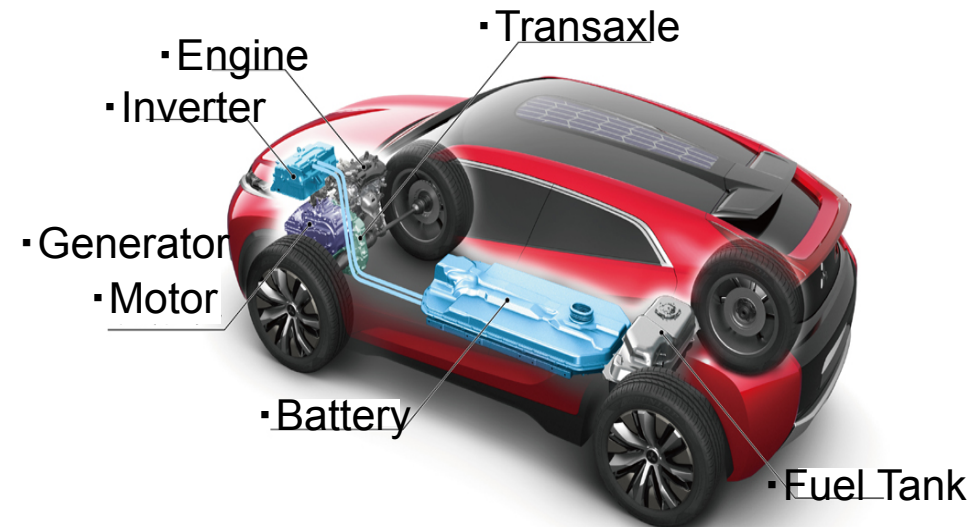
EV

Adopt next-generation battery and motor/inverter.

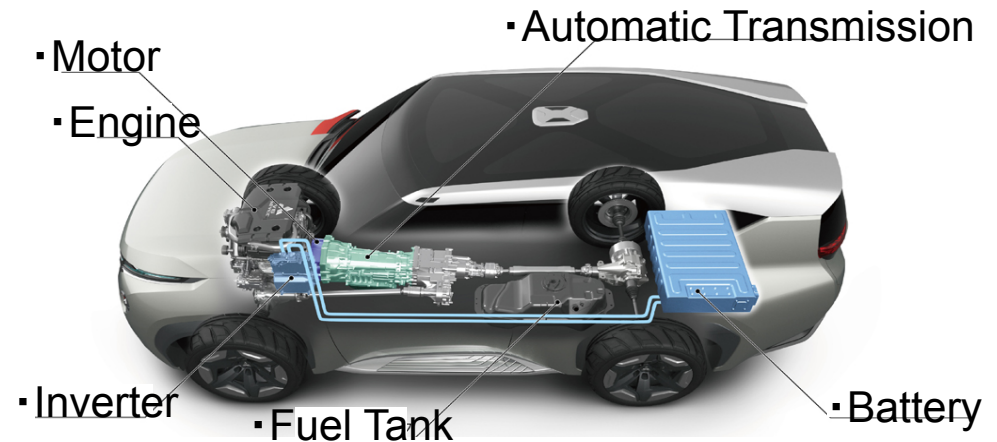
PHEV

Expand “Clean, Smooth, Powerful ” PHEV into different SUV size

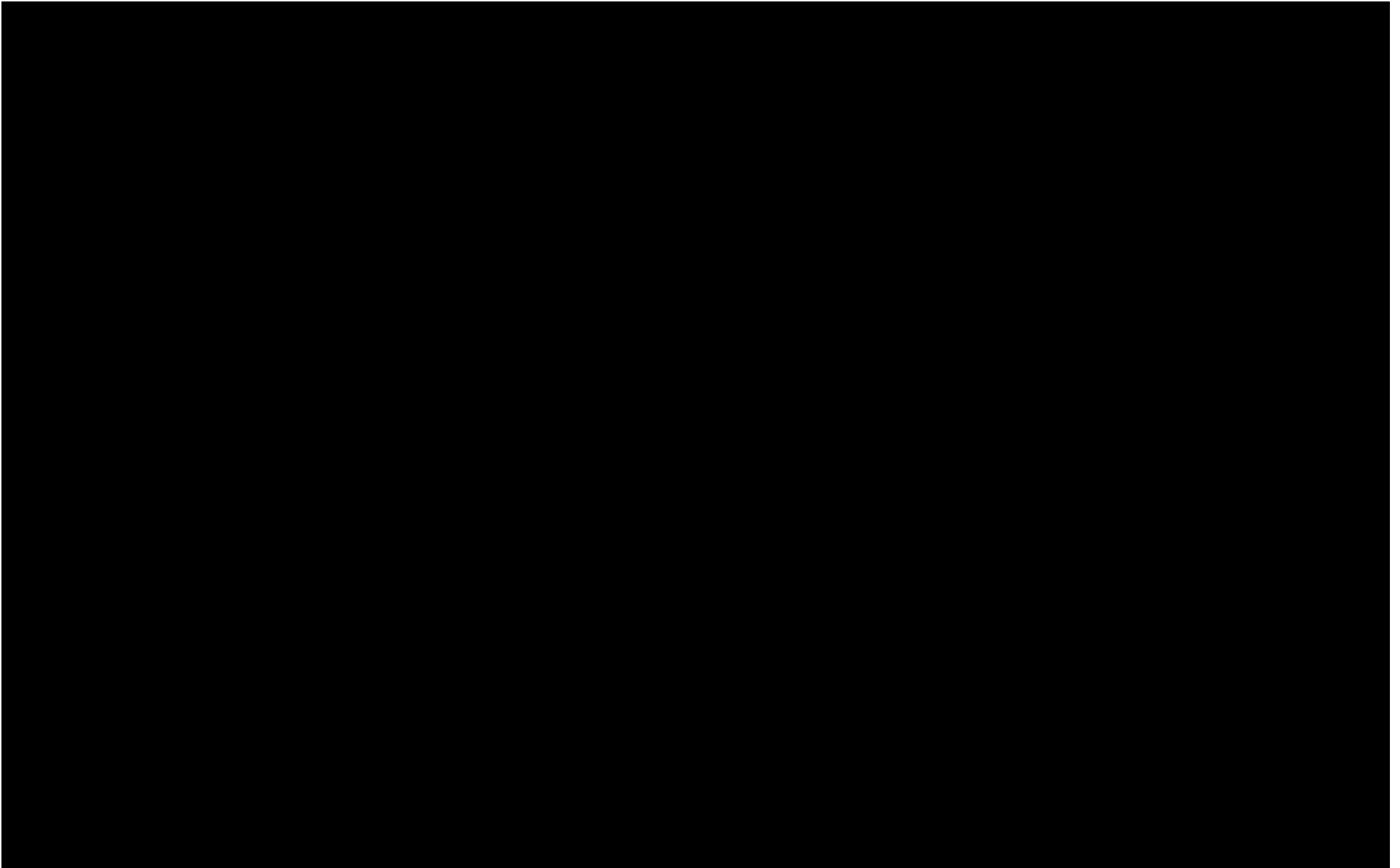
Concept **XR**-PHEV
X(cross)over Runner



Concept **GC**-PHEV
Grand Cruiser



ビデオ上映(4分30秒)



Drive@earth



MITSUBISHI MOTORS